



**Good for Earth, Good for Health**

*FruSun*

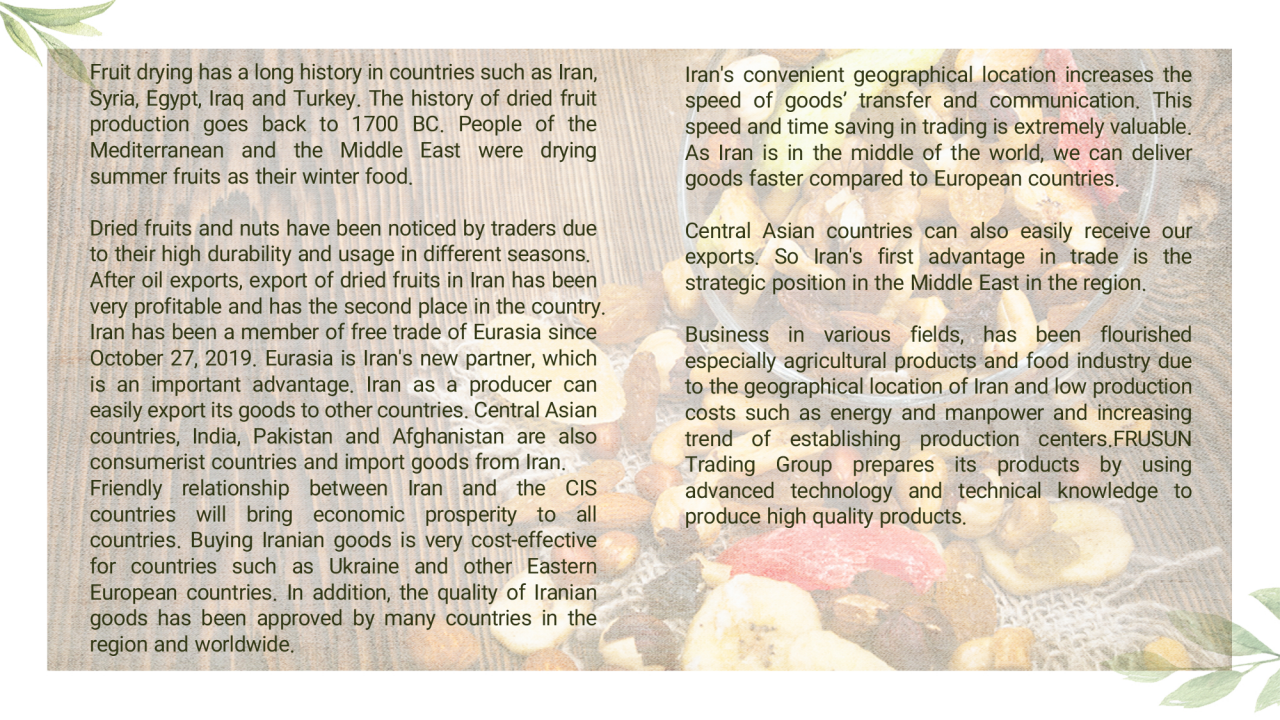
# Our business

According to historical resources, Iran is one of the few countries that has been a highway between East and West, due to its strategic location, which can mention to the passage of the Silk Road and the Spice Road. Because of this, trade in Iran has been booming for a long time.

This country has the ability to export many regional goods. Export of food and agricultural products are the most important of them.

Iran is a four-season country, so as to its suitable latitude which leads to having a wide variety of agricultural products.





Fruit drying has a long history in countries such as Iran, Syria, Egypt, Iraq and Turkey. The history of dried fruit production goes back to 1700 BC. People of the Mediterranean and the Middle East were drying summer fruits as their winter food.

Dried fruits and nuts have been noticed by traders due to their high durability and usage in different seasons. After oil exports, export of dried fruits in Iran has been very profitable and has the second place in the country. Iran has been a member of free trade of Eurasia since October 27, 2019. Eurasia is Iran's new partner, which is an important advantage. Iran as a producer can easily export its goods to other countries. Central Asian countries, India, Pakistan and Afghanistan are also consumerist countries and import goods from Iran. Friendly relationship between Iran and the CIS countries will bring economic prosperity to all countries. Buying Iranian goods is very cost-effective for countries such as Ukraine and other Eastern European countries. In addition, the quality of Iranian goods has been approved by many countries in the region and worldwide.

Iran's convenient geographical location increases the speed of goods' transfer and communication. This speed and time saving in trading is extremely valuable. As Iran is in the middle of the world, we can deliver goods faster compared to European countries.

Central Asian countries can also easily receive our exports. So Iran's first advantage in trade is the strategic position in the Middle East in the region.

Business in various fields, has been flourished especially agricultural products and food industry due to the geographical location of Iran and low production costs such as energy and manpower and increasing trend of establishing production centers. FRUSUN Trading Group prepares its products by using advanced technology and technical knowledge to produce high quality products.



## **Benefits of using dried fruit**

Dried fruit or fruit chips are produced from pieces or slices of fruit that are dried in appropriate and hygienic conditions and the juice is evaporated. However, a small amount of nutrients is lost during the process but this product has nutritional value.

The difference is that there are advantages that can be mentioned as follow:

- Reducing the weight of fruit, which leads to an easy storage and transport so consumer can make the most use of space and time, and provide the materials that body needs in traveling, mountaineering, at work and physical activities, these nutritious foods are a complete snack for people of different ages.

- Dried fruit is available the whole year, each fruit is produced in a season or short period of time and the most of them are produced in summer that has limitation for consumption. Also, storage costs, loss of taste, smell and nutrient, decreased quality of appearance are complications of long storage.

- Previous limitation also increase cost of fruit preparation because a particular fruit is expensive when it is not harvest season and even may lead to monopoly and scarcity.

- Some fruits are not produced in some parts of the world or the production period is short.

- Limited production of agricultural products, or even their high production and loss of part of the product due to the reluctance of consumers or the mismatch between supply and demand.

All of the factors above, emphasize the importance of production and consumption of dried fruits and nuts as a suitable replacement in different situations.



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## Our products and services

Dried fruits:

FRUSUN group produce and supply a variety of dried fruits by maintaining the quality and nutritional value of products in cooperation with large manufacturing companies by using the latest technologies in the world and is ready to cooperate with traders of different countries to deliver a healthy product to our dear customers from all over the world.

All products of FRUSUN group are prepared from quality gardens that comply with European standards.

Some of our products are as follow:

1. Dried apple (red, yellow, green)
2. Dried orange
3. Dried lemon
4. Dried cherry
5. Dried kiwi
6. Dried date (Pyarom, Rabi, Zahedi)
7. Dried fig (Estahban)
8. Dried tomato (slice, powder)

## Packaging

Dried fruits are available in different packages according to customer needs.

1. Small package (minimum 60 grams)
2. Bulk package (average weight of 1.5 to 10 kg)



## Transportation

It is possible to export goods from Iran by sea, land and air. Iran has access to open waters and international maritime transport system, Arab countries and countries of Southeast Asia and North Africa through the Oman sea, and it is connected to Central Asia and Europe through the Caspian Sea.

With more than two thousand kilometers of coastline from the Arvand River to the port of Goatherd, Iran, in addition to controlling the waterways leading to the Indian Ocean, is a country that can export various products by land to many parts of the world such as CIS and Europe.

Generally goods are exchanged by sea using EXW, FOB, CIF methods and export of goods by land borders is done by EXW and FCA methods. It is also possible to export goods through Turkey and UAE airlines.

You can choose the way of receiving your order; the result will be announced to you after checking.

Depending on the final destination and the amount of orders, different ways of sending cargo by the collection experts can be assessed. Considering the volume of the order, the method of sending and delivering the cargo may have change..

## Payment methods

We offer you cash and credit deposit method. If you have another method for paying your money, you can inform the relevant expert so that you can be informed of the final opinion at the discretion of the collection management.





The image features five gold-colored stars arranged in a slightly curved line across the top of a dark, textured background. The stars have a metallic, brushed appearance. The word "Services" is written in a bold, white, sans-serif font below the stars.

## Services

1. Possibility to send samples of goods, catalogs and brochures through social networks, email and post.
2. Free consultation to buy products and other information.
3. Possibility to export to other countries by choosing the best shipping method based on product and destination.
4. We pledge that in this way we will spare no effort to satisfy our customers and imagine ourselves as a customer so that we can have the best performance and efficiency.



## About Us

FRUSUN commercial group manages these valuable resources and products by understanding the importance of production and the benefits of using dried fruits, relying on field research and identifying opportunities.

Our group tries to be a supporter and companion of the producers according to country's capabilities in producing a variety of agricultural products in different seasons of the year due to different climates in Iran and use these products correctly and prevent the wastage of agricultural products during production process and convert them into nutrients that can be used in all seasons. This group wants to acquaint customers with the importance of consuming these healthy, and nutritious products by introducing the benefits of dried fruits to the community and put them in the household food basket.

FRUSUN commercial group wants to guide customers in the preparation and distribution of dried fruits by applying new business methods and communication technologies to play their part in the health of the community by delivering these valuable products to consumers.

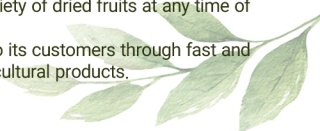
This group will accompany customers in selecting different types of dried fruits, consuming methods, transportation and storage conditions. FRUSUN group wants to establish an easy and cost-effective connection between consumers and producers by recognizing the market capacities of dried fruits.

Thus, this group provides a mechanism to deliver any kind of dried fruit with the best packaging and safe shipping in the shortest time and the lowest cost throughout the world. This group is committed to protect the rights of consumers and respecting their tastes, health and satisfaction is success.

FRUSUN group has recognized the need to introduce nutritional value of dried fruits and nuts to the community for consumption and diet by accurate studies and scientific research. So it wants to take a step towards the optimal use of agricultural products, support of production and customer service by the special focus on the dried fruit and nuts trade.

The group brings health, freshness and good flavor for customers by a deep vision to prepare and distribute a variety of dried fruits at any time of the year.

This group wants to produce quality and healthy dried fruit in accordance with international standards and offer to its customers through fast and reliable shipping to all parts of the world by relying on the capabilities of the country and access to a variety agricultural products.





## Aims of FRUSUN commercial group

FRUSUN group is obliged to follow international and adherence to the rules of commercial regulation of each country and try to protect products and services based on the principle of customer orientation.

Based on these principles, the goals and vision are summarized as follows:

- . Identify and develop local, regional and global capacities to produce and trade according to world standards.
- . Put dried fruit in the household food basket and use them regularly.
- . To obtain most part of supply and distribution of dried fruits in the region and world
- . provision of all dried fruit with the best quality, lowest cost and time for customers
- . Supporting producers of agricultural products and process industries.
- . Research and development in technologies of production, storage and distribution of dried fruit.
- . Apply new e-commerce methods and provide online services to world's customers.
- . Creation a communication network between producers, traders and consumers.
- . Implementation of efficient policies for proper production and sales by consultants of Arad Company.

## Manger's message

In this way, we are confident of our ideal and motivation, the experience and capabilities of the region, your trust and support.





# STANDARDS

## Standards

World health certificates:



FSSC22000, GAP, BRC and ISO standards, legit and national standard certificates of Iran.



## Members

**CEO: Mandana Maleki**

**Sale and trade manager: Hasti Ohadi**

**Financial manager: Melika Saidi Maleki**

**Director of Legal Affairs and Contracts: Sajad Alimadad**

**Export Manager: Abdolmahdi Arabnejad**

**Production and supply manager: Hamid Arabnejad**



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